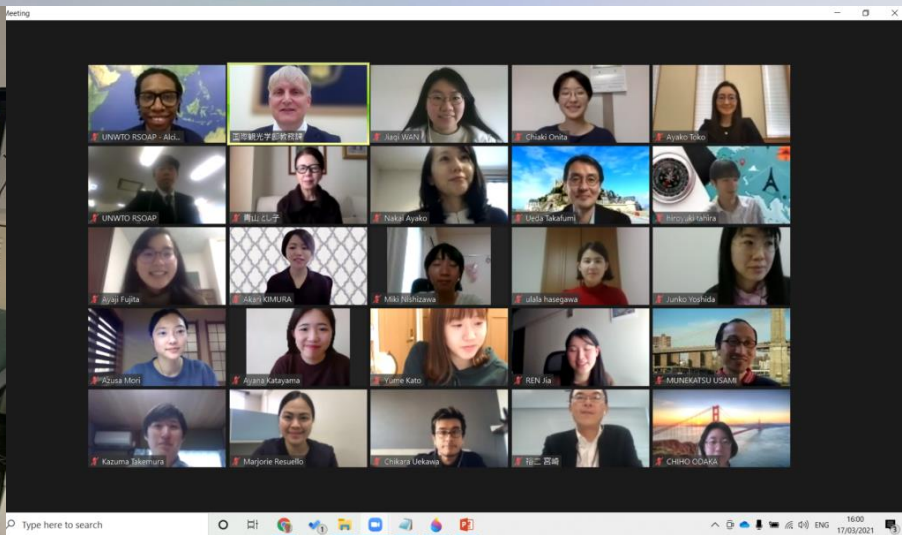


# 4th Future Tourism Leaders Workshop: “Sustainable Tourism in the Post-Covid World”



3rd Future Tourism Leaders Workshop (2020)

## Objectives

The tourism industry and social conditions have changed drastically due to the COVID-19 pandemic. Based on the current situation, we will present and discuss the future of tourism by considering sustainable tourism, new possibilities for tourism, and the SDGs. Participants will also learn how to use technology to create virtual tours through storytelling.

**March 8 (Wed) to 9 (Thu), 2023**  
**Online event (Free of charge)**  
**[Via Zoom & YouTube live]**  
**Language: English**

*\*Some sections are on limited capacity.  
 Please refer to the reverse side for details.*

## Recommended for those:

- who want to learn about how sustainable tourism can be in the post COVID world
- who wish to discuss in depth the possibilities of post-COVID-19 tourism through group work
- who wish to gain a deeper insight into how tourism can contribute to achieving the SDGs
- who are interested in creating virtual tours



- Symposium on the morning of Day 1 and Presentations of Best Virtual Tours on the afternoon of Day 2 will be conducted via YouTube live and **available to anyone who registers in advance**.
- Applications for the Workshop<sup>①</sup> on the afternoon of Day 1 and the Workshop<sup>②</sup> on the morning of Day 2 (via Zoom) **will be closed after the application deadlines**.

### Day 1 March 8 (Wed)

#### 1. Symposium

“Sustainable Tourism  
in the Post Covid World”  
10:00–12:00

[YouTube live]

Open to the public  
(advance registration required)

#### Presenting Organizations

UNWTO RSOAP / JICA / Chiang Mai  
University / University of Science  
Malaysia / Universitas Gadjah Mada  
/ Hanoi University / Souphanouvong  
University / Kyoto University of  
Foreign Studies

#### 2. Workshop<sup>①</sup>

Virtual Tour Making  
14:00–17:00

[Zoom Classroom]

**Max. 20 people**

(advance registration required)

#### Coordinator

Eric Hawkinson (Professor, KUFS)

\*Participants will become storytellers and learn how to create their own tours.

### Day 2 March 9 (Thu)

#### 1. Workshop<sup>②</sup>

Virtual Tour Presentation  
in Groups  
10:00–12:00

[Zoom Classroom]

Participants: those who participated  
in the Workshop<sup>①</sup>

#### 2. Symposium

**Presentations of Best  
Virtual Tours**  
14:00–16:00

[YouTube live]

Participants: those who participated  
in the Workshop<sup>①②</sup> & anyone who  
registered in advance

Target participants for the Workshop:  
Undergraduates and graduate students  
(students from other universities are  
welcome) & young businesspeople

### How to apply

(For both Symposium and Workshop) Use either the QR code on the left or visit our website to apply.

Deadlines for application:

- Workshop: **February 28 (Tue) (extended)**
- Symposium: February 28 (Tue)

### Notes

- Workshop participants must attend the whole program (March 8-9) including the symposium.
- **Participants in the whole program will receive the official certificate.**
- For more information, please refer to the website: <https://unwto-ap.org/event/4ftlw/>

↓ SCAN TO REGISTER



URL: <http://tomorrowtourism.com>

### Contact

**UNWTO Regional Support Office for  
Asia and the Pacific (RSOAP)**

Office Hours: 09:30–17:00

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